

COPELYN BENGEL

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Market Editor - Styling - Graphic Design - Writing

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EXPERIENCE

- Accessories Editor - BUSTLE DIGITAL GROUP, *New York*** *April 2023 - present*
- Handle accessories market across all BDG women's lifestyle publications - *NYLON, The Zoe Report, Bustle, Romper, and Elite Daily*
 - Style accessories photo shoots for *NYLON, The Zoe Report, Bustle*
- Shopping Editor - Who What Wear *New York*** *Oct 2022 - April 2023*
- Write Affiliate shopping content, up to ten stories per week
- Associate Fashion Market Editor - BUSTLE DIGITAL GROUP, *New York*** *Oct 2020-Oct 2022*
- Handle the accessories and contemporary RTW markets for original covers and fashion features across all BDG women's lifestyle publications - *NYLON, The Zoe Report, Bustle, Romper, and Elite Daily*
 - Write trend and shopping stories for *NYLON, The Zoe Report, and Bustle*
 - Manage fashion closet and fashion assistants as well as assist with shoot concepts and liaise with stylists
- Fashion & Accessories Assistant - INSTYLE MAGAZINE, *New York*** *March 2019-Oct 2020*
- Assistant to the Fashion Director; including fashion research, board building, scheduling, fashion week
 - Pitch trends for FOB fashion stories and handle plus market; assist with well and feature requests for RTW
 - Manage fashion closet, samples and closet assistants; handle shoot logistics
 - Assist Fashion Director, Market & Accessories Director and Fashion Features Director on set
- Accessories Assistant - HEARST Women's Fashion Group, *New York*** *July 2018-Feb 2019*
- Led a team of 4 under editors at *Cosmopolitan, Seventeen, Women's Health, Woman's Day, and Good Housekeeping*
 - Sample trafficking and organization of the fashion closet as well as managing market photos and appointments
 - Assisted stylists/editors on set for all brands including print and digital shoots across Hearst
 - Helped with market research and accessories requests, went on market appointments as needed
- Art Intern - HARPER'S BAZAAR US, *New York*** *Summer 2016*
- Designed pages for the September and October 2016 issues
 - Worked under Design Director and Editor-in-Chief to assist with 150-year anniversary book
 - Managed "the book" and "the wall" and helped with production of magazine from pre-art to archive
- Buying Intern - KIRNA ZABETE, *New York*** *Summer 2015*
- Made look books for stylists and assisted the buying team with market; wrote and confirmed buying orders
 - Assisted the eCommerce team with site maintenance; uploaded/edited products through Magento
 - Helped on the sales floor including taking inventory and managing mark downs
- eCommerce & Digital Marketing Intern - ERDEM, *London*** *Summer 2017*
- Served on 3-person Digital Marketing team for project launch of replatforming the new erdem.com
 - Helped build the back end of the site through Wordpress, Magento, and HTML
 - Pitched, designed, and wrote email newsletters and web content for the site and site launch

EDUCATION

B.A. in Journalism: Editing and Graphic Design

University of North Carolina at Chapel Hill

SKILLS

Adobe Creative Suite, GSuite, CMS, SEO, HTML, WordPress, Wix, Magento, Microsoft Excel, Word, PowerPoint