

COPELYN BENGEL

www.copelynshaw.com

csbengel@gmail.com

Market Editor - Stylist - Graphic Designer - Writer

704-962-1710

EXPERIENCE

Accessories Editor - BUSTLE DIGITAL GROUP, New York *April 2023 - present*

- Handle accessories market across all BDG women's lifestyle publications - *NYLON, The Zoe Report, Bustle, Romper, and Elite Daily*
- Style accessories photo shoots for *Bustle*
- Attend global fashion weeks and market appointments to preview upcoming collections
- Compile a seasonal trend report to predict upcoming trends
- Write trend and shopping stories for *NYLON, The Zoe Report, Bustle*

Shopping Editor - Who What Wear New York *Oct 2022 - April 2023*

- Write Affiliate shopping content, up to ten stories per week

Associate Fashion Market Editor - BUSTLE DIGITAL GROUP, New York *Oct 2020-Oct 2022*

- Handle the accessories and contemporary RTW markets for original covers and fashion features across all BDG women's lifestyle publications - *NYLON, The Zoe Report, Bustle, Romper, and Elite Daily*
- Write trend and shopping stories for *NYLON, The Zoe Report, and Bustle*
- Manage fashion closet and fashion assistants as well as assist with shoot concepts and liaise with stylists

Fashion & Accessories Assistant - INSTYLE MAGAZINE, New York *March 2019-Oct 2020*

- Assistant to the Fashion Director; including fashion research, board building, scheduling, fashion week
- Pitch trends for FOB fashion stories and handle plus market; assist with well and feature requests for RTW
- Manage fashion closet, samples and closet assistants; handle shoot logistics
- Assist Fashion Director, Market & Accessories Director and Fashion Features Director on set

Accessories Assistant - HEARST Women's Fashion Group, New York *July 2018-Feb 2019*

- Led a team of 4 under editors at *Cosmopolitan, Seventeen, Women's Health, Woman's Day, and Good Housekeeping*
- Sample trafficking and organization of the fashion closet as well as managing market photos and appointments
- Assisted stylists/editors on set for all brands including print and digital shoots across Hearst
- Helped with market research and accessories requests, went on market appointments as needed

eCommerce & Digital Marketing Intern - ERDEM, London *Summer 2017*

- Served on 3-person Digital Marketing team for project launch of replatforming the new erdem.com
- Helped build the back end of the site through Wordpress, Magento, and HTML
- Pitched, designed, and wrote email newsletters and web content for the site and site launch

Art Intern - HARPER'S BAZAAR US, New York *Summer 2016*

- Designed pages for the September and October 2016 issues
- Worked under Design Director and Editor-in-Chief to assist with 150-year anniversary book
- Managed "the book" and "the wall" and helped with production of magazine from pre-art to archive

EDUCATION

B.A. in Journalism: Editing and Graphic Design

University of North Carolina at Chapel Hill

SKILLS

Adobe Creative Suite, GSuite, CMS, SEO, HTML, WordPress, Wix, Magento, Microsoft Excel, Word, PowerPoint