

# COPELYN BENGEL

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*Writing - Editing - Graphic Design - Styling*

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## EXPERIENCE

**Associate Fashion Market Editor - BUSTLE DIGITAL GROUP, *New York*** *Oct 2020-present*

- Handle the accessories and contemporary RTW markets for original covers and fashion features across all BDG women's lifestyle publications - *NYLON, The Zoe Report, Bustle, Romper, and Elite Daily*
- Write trend and shopping stories for *NYLON, The Zoe Report, and Bustle*
- Manage fashion closet and fashion assistants as well as assist with shoot concepts and liase with stylists

**Fashion & Accessories Assistant - INSTYLE MAGAZINE, *New York*** *March 2019-Oct 2020*

- Assistant to the Fashion Director; including fashion research, board building, scheduling, fashion week
- Pitch trends for FOB fashion stories and handle plus market; assist with well and feature requests for RTW
- Manage fashion closet, samples and closet assistants; handle shoot logistics
- Assist Fashion Director, Market & Accessories Director and Fashion Features Director on set

**Accessories Assistant - HEARST Women's Fashion Group, *New York*** *July 2018-Feb 2019*

- Led a team of 4 under editors at *Cosmopolitan, Seventeen, Women's Health, Woman's Day, and Good Housekeeping*
- Sample trafficking and organization of the fashion closet as well as managing market photos and appointments
- Assisted stylists/editors on set for all brands including print and digital shoots across Hearst
- Helped with market research and accessories requests, went on market appointments as needed

**Art Intern - HARPER'S BAZAAR US, *New York*** *Summer 2016*

- Designed pages for the September and October 2016 issues
- Worked under Design Director and Editor-in-Chief to assist with 150-year anniversary book
- Managed "the book" and "the wall" and helped with production of magazine from pre-art to archive

**Buying Intern - KIRNA ZABETE, *New York*** *Summer 2015*

- Made look books for stylists and assisted the buying team with market; wrote and confirmed buying orders
- Assisted the eCommerce team with site maintenance; uploaded/edited products through Magento
- Helped on the sales floor including taking inventory and managing mark downs

**eCommerce & Digital Marketing Intern - ERDEM, *London*** *Summer 2017*

- Served on 3-person Digital Marketing team for project launch of replatforming the new [erdem.com](http://erdem.com)
- Helped build the back end of the site through Wordpress, Magento, and HTML
- Pitched, designed, and wrote email newsletters and web content for the site and site launch

**Graphic Designer - CAPITOL, *Charlotte, NC*** *2015-May 2018*

- Designed digital marketing for designer trunk shows and events at high-end clothing boutique as well as sister boutique, Poole Shop, and men's store, TABOR

**Co-Founder/Blogger - BOHLYN, *Charlotte, NC*** *2012-present*

- Founded a business refurbishing vintage clothing and customizing denim with business partner
- Built and designed the site and SEO; create daily social content and weekly blog posts

## EDUCATION

**B.A. in Journalism: Editing and Graphic Design**

*University of North Carolina at Chapel Hill*

## SKILLS

*Adobe Creative Suite, GSuite, CMS, SEO, HTML, WordPress, Wix, Magento, Microsoft Excel, Word, PowerPoint*